



The
Monthly
E-Magazine
July 2025 | Issue 43

MUMAYIZAT

BUZZAAR

the buzz of the bazaar

GCC Edition

GCC Lifestyle Trends:

Where

TRADITION

Meets

TOMORROW

The Editor's Note

Welcome to another vibrant issue of BUZZAAR – your curated window into the evolving lifestyle of the Middle East. This month, we journey through stories that reflect the spirit of a region in motion – a region where tradition meets innovation, luxury blends with mindfulness, and everyday living is anything but ordinary.

We open with a feature that invites you to GCC Lifestyle Trends, that offers a thoughtful reflection on how the region is blending heritage with modernity – from wellness and digital living to sustainability and experiential luxury.

- Austin D'Silva

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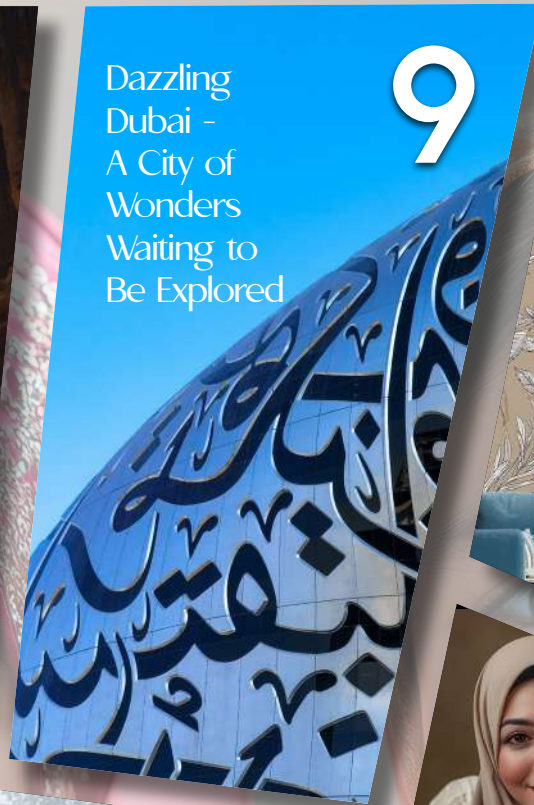
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Lifestyle Trends

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The Gulf Cooperation Council (GCC) region is witnessing a fascinating evolution — a lifestyle transformation that seamlessly blends deep-rooted traditions with modern aspirations. Today's Gulf resident is as likely to attend a heritage festival in a kandura or abaya as they are to sip matcha at a minimalist café, track their fitness on a smart watch, or explore sustainable luxury.



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EV flower power

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Once considered futuristic or even impractical, electric vehicles (EVs) have quietly rolled their way into the mainstream—and today, they’re powering a revolution that’s not only clean, but also, surprisingly chic. From business leaders to homemakers and the youth of the GCC, everyone’s curious: is it time to go electric?



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A low-angle, night-time photograph of the Burj Khalifa in Dubai. The skyscraper is illuminated from within, with its lights reflecting on the glass facade. The building's distinctive tiered design is clearly visible against the dark night sky. The word "dazzling" is written in a light blue, brush-stroke font across the top of the building, and "dubai" is written in a large, white, brush-stroke font across the middle of the building.

dazzling dubai

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There's no city quite like Dubai — futuristic yet traditional, luxurious yet welcoming, fast-paced yet serene in pockets. Whether you're a corporate executive planning a power-packed weekend, a homemaker seeking retail therapy, or a youth craving the perfect Insta-worthy escape, Dazzling Dubai promises something for everyone.

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Khareef SALALAH

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When the rest of the Gulf sizzles under the summer sun, a magical transformation unfolds in the southern tip of Oman. Welcome to Khareef in Salalah — a lush, green escape where clouds kiss the mountains, waterfalls dance to nature's tune, and rain becomes a welcome guest.

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JUST A
STRAW

A bundle of approximately 15-20 light brown wooden straws, tied together with a piece of natural twine in the middle. The straws are fanned out slightly at the ends, showing their natural texture and color. They are positioned diagonally across the center of the image, overlapping the large text.

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WOW

WITH WALLPAPER

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Think wallpaper is old-fashioned or only for feature walls? Think again. In today's design-savvy world, wallpaper is making a bold comeback — and it's more versatile, vibrant, and creative than ever. Whether you're a corporate executive seeking a refined home office, a homemaker refreshing a family space, or a young creative styling your first apartment, wallpaper can turn any room into a storybook of style.



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ABOUT LEATHER
THAT SAYS,
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Education IN THE GCC

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The Gulf region has always been a land of ambition, growth, and transformation — and now, that spirit is deeply reflected in its evolving education landscape. Over the last decade, the GCC has witnessed a remarkable rise in the number of international schools, offering world-class curricula and cutting-edge learning environments that rival the best in the world.

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JABAL AKHDAR

Where Every Rock
Tells A Story

– Travel Diaries by ARCHIE | 7 June, 2025

“

If you're looking for an escape from Muscat's scorching summer heat, there's no better retreat than the breathtaking heights of Jebel Akhdar, Oman's prized mountain jewel. Just a two-hour drive from the capital, this mystical highland rises from the heart of the Al Hajar mountain range—and although rugged and remote, its cool climate, ancient charm, and dramatic landscapes make it an unforgettable journey. Be warned: a 4x4 vehicle is essential, and trust me, the adventure begins the moment your wheels hit the winding mountain road.

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LIVE LIKE A KING

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When we think of royalty, our minds instantly conjure up images of palaces, plush furnishings, glimmering chandeliers, and a lifestyle surrounded by elegance and luxury. But here's a secret: in today's world, you don't need a royal bloodline or an overflowing bank account to live like a king. With a little creativity, a touch of style, and a sharp eye for detail, anyone can transform their living space and daily habits into something fit for modern royalty.

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Successful entrepreneurial achievers share a relentless drive, innovation, and resilience. They identify opportunities, take calculated risks, and persevere through challenges to turn ideas into thriving businesses. Entrepreneurs Featured: **Amin Irajy, Dr. Hafsa Banu Abid, Mustaf Iraqi & Labib Al Brashdi** have excelled by adapting to market trends, embracing technology, and fostering strong networks. Their success often inspires others, contributing to economic growth and social change. They exemplify how passion, hard work, and strategic thinking can lead to extraordinary achievements in the competitive world of business.



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