

The  
Monthly  
E-Magazine  
Oct'2025 | Issue 46

GCC Edition

MUMAYIZAT

# BUZZAAR

*the buzz of the bazaar*

## **THE RISE OF** *Sustainable Luxury* **IN THE GULF**





# The Editor's Note

Welcome to the latest edition of BUZZAAR, where lifestyle, culture, and innovation converge across the Gulf. As the region continues to evolve at an unprecedented pace, so do the stories that define it—from the rise of visionary female entrepreneurs and trailblazing tech innovations to the reimagining of traditions in fashion, wellness, and urban living.

- Austin D'Silva

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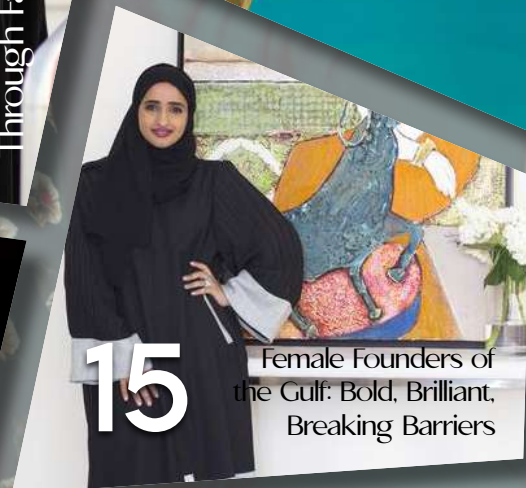
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luxury

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# THE RISE OF *Sustainable Luxury* IN THE GULF

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For decades, the Gulf region has been synonymous with opulence. Glittering skyscrapers, luxury shopping avenues, high-end cars, and a culture that embraces grandeur have defined its global image. Yet, beneath this glittering façade, a quiet transformation is underway—one where sustainability is no longer an afterthought but a new definition of luxury.





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# DESERT RETREATS



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When most people think of the Gulf, they imagine futuristic skylines, shopping festivals, and luxury cars. Yet, an equally powerful image is now emerging—serene desert retreats designed for wellness, healing, and digital escape. Across the UAE, Oman, and Saudi Arabia, the desert is being reimagined not as a harsh landscape, but as the ultimate sanctuary for body, mind, and soul.





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Fashion has always been more than just clothes—it's a language, a cultural marker, and a mirror of identity. In the Gulf, where tradition is deeply rooted yet global influences are undeniable, a new fashion story is being written by Gen Z and Millennials. The Modern Khaleeji is not confined by convention but empowered to blend tradition with streetwear, modest fashion, and international trends. The result is a vibrant, hybrid style that redefines what it means to dress—and live—Khaleeji in the 21st century.

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# THE MODERN KHALEEJI





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The GCC has long been associated with luxury dining, extravagant buffets, and global culinary influences. Yet, beneath this indulgence, a quiet revolution is reshaping the way people eat, cook, and experience food. From camel milk lattes in Dubai cafés to lab-grown kebabs in Riyadh, the region's food-tech scene is evolving rapidly, driven by sustainability, innovation, and a growing appetite for local experimentation.

“

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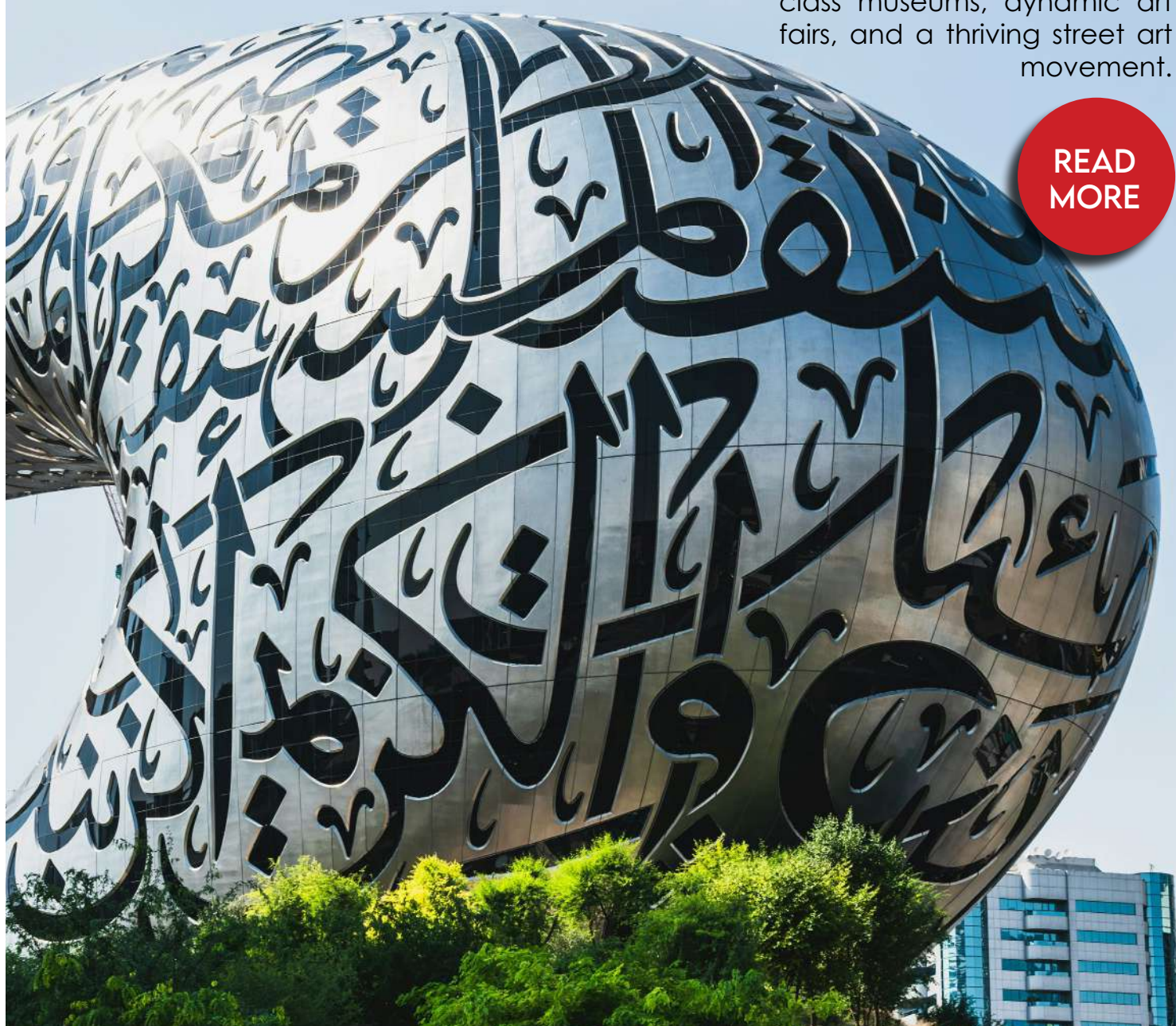
INSIDE THE GCC'S

# creative renaissance



The Gulf has long been known for luxury skylines, high-end shopping, and a vibrant hospitality scene. Yet, in recent years, a quieter, more transformative cultural revolution has been taking shape—the GCC is emerging as a global art and design hub. Cities like Riyadh, Doha, and Dubai are no longer just commercial capitals; they are incubators for creativity, home to world-class museums, dynamic art fairs, and a thriving street art movement.

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# Bold, Brilliant, Breaking Barriers

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The Gulf region has long been associated with luxury, ambition, and rapid economic growth. Yet behind the skyscrapers and thriving businesses, a quieter revolution is unfolding—women are leading it. Across sectors from fashion and wellness to tech and culture, female founders in the GCC are breaking barriers, redefining success, and inspiring a new generation of entrepreneurs.



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# Ramadan Reimagined



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Ramadan has always been a time of reflection, spirituality, and family gatherings in the GCC. Yet, today's younger generation is reinterpreting the holy month, blending tradition with modern lifestyle trends. From curated suhoor pop-ups and fashion capsules to wellness routines that nurture body and mind, Ramadan in 2025 is as much about conscious living as it is about spiritual devotion.



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The Gulf has always been at the forefront of luxury and innovation, but in recent years, urban living in cities like Dubai, Doha, and Saudi Arabia's NEOM is entering a new era of intelligence. Smart homes, AI integration, and futuristic architecture are transforming not only the way residents interact with their spaces, but also how they experience convenience, sustainability, and lifestyle in their daily lives.

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# Zanzibar

WHERE THE SPICE OF LIFE MEETS PARADISE

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FEATURED AGAIN - STILL RELEVANT

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Nestled in the turquoise waters of the Indian Ocean, just off the coast of Tanzania, lies Zanzibar – an exotic archipelago that has remained a well-kept secret among seasoned travelers. While it has long served as a cultural and commercial crossroads, Zanzibar is now rising as one of Africa's most enchanting and luxurious travel destinations – particularly attractive to visitors from the GCC region seeking something beyond the ordinary. From its white-sand beaches and spice plantations to its historic Stone Town and thriving marine life, Zanzibar offers a sensory journey that's both tranquil and invigorating.adventure like never before.



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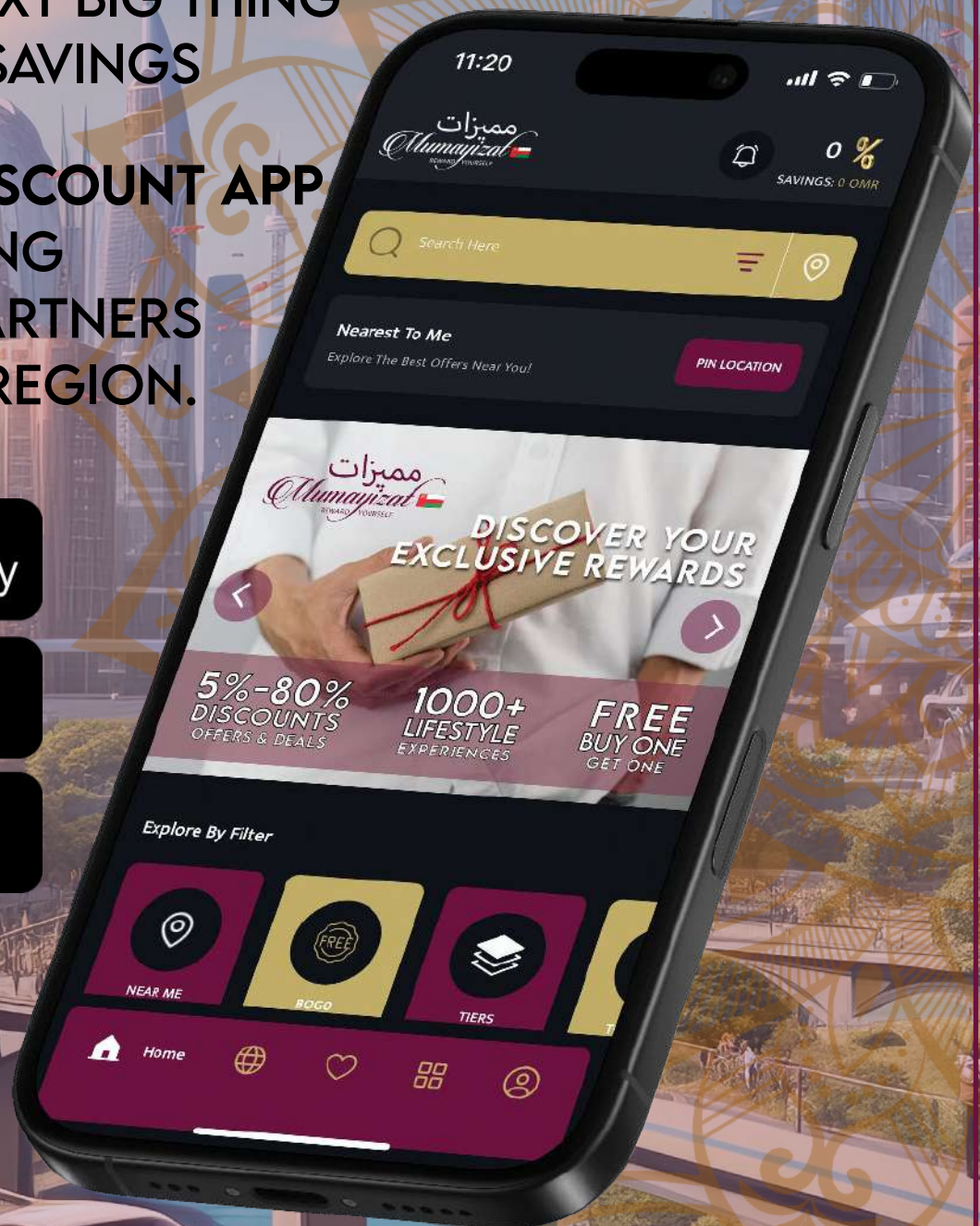
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